



## American Risk and Insurance Association

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### A Look Back at the Inaugural WRIEC

Immediately following the 2024 Annual Meeting, attention turned to the 2025 World Risk and Insurance Economics Congress (WRIEC). The 2025 WRIEC will take place in Calgary, Canada from August 3rd-7th. In preparation for the Congress, ARIA News gathered information about the first World Congress from both APRIA representative W. Jean Kwon and outside sources. The purpose of this article is to reflect on that Congress.



The first WRIEC Organization Committee

(L-R): Jim Carson, Harold Skipper, W. Jean Kwon, Achim Wambach, and Patrick Liedtke

#### March 2002: An Idea Forms

In March of 2002, representatives of ARIA, the Asia-Pacific Risk and Insurance Association (APRIA), the European Group of Risk & Insurance Economists (EGRIE), and The Geneva Association met to discuss the possibility of a global joint conference. They met again in Paris on December 9th of the same year to officially create the Organization Committee for the conference. Professor Kwon recalls those initial meetings:

*“Representing APRIA, I proposed ARIA a joint conference, say, in the first non-reserved year for ARIA meetings. I later approached The Geneva Association, which eventually invited the European Group of Risk & Insurance Economists (EGRIE). All were at a meeting in Paris to agree in principle to inventing the World Congress and ARIA agreed to host the first meeting.”*

*The participants of the first meeting voted in favor of EGRIE hosting the second (2010), and APRIA the third (2015) (the order reversed at a follow-up meeting). The Geneva Association wished to remain a supporter as a host.*

After several subsequent meetings, the Committee created the Call for Papers and the Congress Program. Attention was then turned to attracting participants and maximizing the value of the Congress. After three years of detailed organization and planning, the Inaugural World Congress was hosted by ARIA in Salt Lake City, Utah, from August 7-11, 2005.

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## Inaugural Congress Statistics

The following are statistics from the Inaugural Congress, via then-ARIA president Jim Carson:

- 323 registrants from 35 countries
- 140+ papers presented during 52 concurrent sessions
- 4 plenary and 2 semi-plenary sessions
- 18 Past-Presidents attending from ARIA, 4 from APRIA, 2 from EGRIE

In an article written by Dr. Carson following the Congress, he notes:

*“The 2005 World Congress is poised to serve as a steppingstone for the continued growth of all the participating individuals and organizations ... With the World Congress, surely it is now more likely that when we read an article by someone halfway around the world, we will be able to put a face with a name, and more often than not, we will be more likely to continue a dialogue, given this increased personal connection brought about by the World Congress.”*

Dr. Carson’s words highlight the importance of the World Congress to the advancement of our field through creating a strong network of connections and collaboration across the globe.



Since the Inaugural World Congress, there have been 3 World Congresses:

- 2010, Singapore, hosted by APRIA
- 2015, Munich, hosted by EGRIE
- 2020, Online (COVID-19), hosted by ARIA

## Additional WRIEC Links

- <https://ar2.memberclicks.net/>
- <http://www.egrie.org/world-congress-wriec>

## Participating Organizations

- ARIA: [www.aria.org](http://www.aria.org)
- APRIA: <https://www.apria.org/>
- EGRIE: <http://www.egrie.org/>
- Geneva Association: <https://www.genevaassociation.org/>

A banner for the 2025 World Risk and Insurance Economics Congress (WRIEC). The left side features a night-time photograph of the Calgary skyline with the ARIA arch illuminated. The right side is a solid blue background with white text. The text reads: "SAVE THE DATE" in all caps, followed by "2025" in a large font, "WORLD RISK AND INSURANCE ECONOMICS CONGRESS (WRIEC)" in all caps, "August 3-7, 2025" in a smaller font, and "Hyatt Regency Calgary | Calgary, Canada" at the bottom.

**SAVE THE DATE**

**2025**  
**WORLD RISK AND INSURANCE  
ECONOMICS CONGRESS (WRIEC)**

**August 3-7, 2025**  
Hyatt Regency Calgary | Calgary, Canada

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## Getting to Know You: ARIA Association Management Partner Management HQ (MHQ)

In Early 2024, ARIA chose Management HQ (MHQ) as its new association management partner. Then-ARIA President Weili Lu commented on the switch, stating “After careful consideration, we believe that Management HQ’s expertise aligns seamlessly with our organizational goals, and we are eager to explore the potential collaboration further. As we strive for excellence in our operations, we are confident that Management HQ’s proven track record and commitment to excellence will complement ARIA’s vision and mission.”

ARIA News interview Management HQ Executive Director Mackenzie Kelley to discuss the company’s history, values, and how the partnership will benefit our association.

### **ARIA News: Give ARIA members some background about Management HQ. Why MHQ?**

**Mackenzie:** Management HQ was founded 12 years ago by Dara Rudick, our CEO. We’re a woman-owned association management company, comprised of a small, but very mighty, dedicated, and talented team. We work with non-profit membership-based organizations. We’re committed to collaborating with our clients to help their associations thrive.

### **ARIA News: What types of associations does MHQ serve?**

**Mackenzie:** We partner with associations in government, information sciences and education, identity-based, and human services fields.

### **ARIA News: Talk a little bit about the values of MHQ.**

**Mackenzie:** MHQ is a values-driven organization. Our four core values are: community, openness, service, and integrity. We look to these values to guide us and help us make decisions. We also reflect on them each week during our Team Meetings. We kick-off that weekly meeting by recognizing team members for how they lived our values in the last week. It’s a great way to give kudos to your colleagues while also keeping the values top of mind.

### **ARIA News: What can ARIA members expect from this partnership?**

**Mackenzie:** We strive to form strong, supportive, and long-term partnerships with our clients. Our team will support ARIA’s Board of Directors -- working closely with the leadership team -- to provide strategic guidance and manage all aspects of the association’s day-to-day functions so the Board can focus on driving ARIA’s mission. We will get to know your membership and provide clear and efficient communication and support to member inquiries. Our team is excited to serve ARIA and are committed to doing our best to help the association continue to operate at the highest level.





MHQ CEO Dara Rudick

Management HQ CEO Dara Rudick also released the following statement regarding the partnership:

*“The team at MHQ and I are very excited to support ARIA and the organization’s vision to be the world’s premier scholarly association whose members continually contribute to solving the world’s biggest risk management challenges. ARIA’s core values of Knowledge, Community, Society, and Security are in strong alignment with MHQ’s values and the type of impact that we aim to have on our communities.”*

*-Dara Rudick, CAE, MHQ CEO*

For more information about Management HQ, visit [www.management-hq.com](http://www.management-hq.com) or contact [info@aria.org](mailto:info@aria.org).

## MHQ Statistics

**100+**

Years of Collective Experience Managing Associations

**9%**

Average Client Increase in Membership Since Joining MHQ

**97%**

Highest Client Satisfaction Level Earned by MHQ Executive Directors

**245mil.**

People Served by MHQ Client Association Members

**100%**

of Managers Have Earned Their MHQ Association Management Leadership Development Program Certification

**100%**

of MHQ Team Volunteer

**10%**

of Annual Profits Donated to Support Community

**100%**

Woman-owned Business Enterprise

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# Maximize Your ARIA Membership

As an ARIA member, you have access to a vast network of resources to help you advance both your career and your institution. Below are a few ways to fully utilize your membership.

## 1. Take Full Advantage of the Annual Meeting

As an ARIA member, you undoubtedly know the benefits of the Annual Meeting. The Meeting brings together a large and diverse group of experts to share and discuss cutting-edge research in risk management and insurance. ARIA presents several awards each year at the Annual Meeting to recognize worthy scholars and articles in the field.

## 2. Access Journals

Included in your ARIA membership is access to two premier journals: the Journal of Risk and Insurance (JRI), and the Risk Management and Insurance Review (RMIR).

**JRI:** A peer-reviewed academic journal, the JRI is published quarterly through Wiley Online Library. Having published under other titles beginning in 1933, JRI selected its current name in 1964.

**RMIR:** publishes respected, accessible, and high-quality applied research, and well-reasoned opinion and discussion in the field of risk and insurance. In addition to full-length 'Feature Articles' and 'Perspectives,' the journal publishes 'Data Insights' which highlight new or underutilized sources of data relevant to current risk management and insurance policy making.

## 3. Serve on a Committee

Serving on a committee is a fantastic way to make connections and actively contribute to the association. Not only will you connect with like-minded individuals, but a committee provides you with a voice to influence the direction of the organization.

## 4. Submit to the Weekly News

Receive weekly news detailing current events in the ARIA community, including:

- Scholarship and grant application deadlines
- New RMI literature
- ARIA member award recognition
- Call for Papers information
- The latest job postings on the ARIA job board

## 5. Give your Published Work an Even Wider Audience Through Social Platforms

ARIA uses primarily LinkedIn and X to disperse the latest information to our members. Through our partnership with the Journal of Risk and Insurance we share published articles, along with scholarship information, member awards, and much more to our members and followers. You can find us below:

LinkedIn:

<https://www.linkedin.com/company/american-risk-and-insurance-association>

X: @ARIARisk



Questions? Reach out to ARIA  
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